MONTEVALLO **Main Street** Memories

Hoffman's 5¢ to \$5 Store

by Clay Nordan - Montevallo Historical Society

n previous installments of this series, we introduced two Lewish merchant families with stores on Main Street in the mid-twentieth century, the Klotzmans and the Nathews. A third was Mr. & Mrs. Ellis Hoffman who operated a similar type "5¢ to \$5" store next door to Stone Jewelry. By the 1950's the business had become primarily a well stocked clothing store for the entire family that included a nice selection of work clothes and men's and women's shoes. They did a big business on Saturdays and especially at "back-to-school" time.

Hoffman's was the place to go for youth baseball caps and sneakers, such as U.S. Keds and P.F. Flyers, as well as required white shoes for Montevallo HIgh School Marching Band members. Mr. Hoffman was a stickler for making sure that his customers got a proper fit when purchasing new shoes.

After the Hoffmans closed their business in the late 1960's or 1970's, the store became a "Top Dollar" discount

Shop Before Saturday

The following stores will be closed next Saturday and Saturday night, September 12, on account of religious holiday.



JOE KLOTZMAN CO. HOFFMAN'S SAM KLOTZMAN

store, part of a regional chain. A much needed restaurant. The Montevallo Grille, opened in the building in the 1980's and operated for several years. Othrestaurants have come and gone, with the Main Street Tavern being the most recent



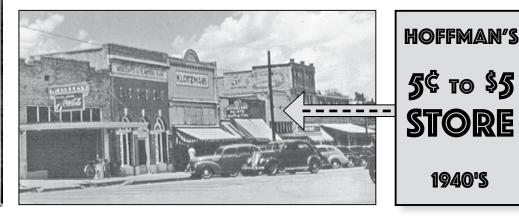
long-term occupant before they moved a few blocks away into the old bus station garage. Janice Seaman's Indigo Cafe and Bar has offered fine dining here to locals and visitors alike since January of 2024.

Elegantly designed "pressed-tin" ceiling panels from the Hoffman era remain in place as one of the architectural features at Indigo that contribute to the vintage atmosphere.

5¢ TO \$5

STORE

1940'S



Monteval Historical Society

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MONTEVALLO MAIN STREET MEMORIES is adapted from the series, THROWBACK THURSDAY, a Montevallo Historical Society and Monteval-Io Main Street partnership started in 2018. Each installment revisits commercial and residential life on Main Street and in the downtown area in the early to mid-twentieth century. The series remains available online and may be viewed at **www.historicmontevallo.org** under "Local History".